



A REVOLUTION IN  
**AMERICAN  
HI-FI**

ZU AUDIO PRICE LIST  
EXCLUDES SHIPPING, TAXES, DUTIES, AND OTHER FEES  
JANUARY 2012

**LOUDSPEAKER**

**STANDARD FINISHES**

**CUSTOM FINISHES & PREMIUMS**

**DOMINANCE**

**\$50,000**

Cable not included.

**REQUIRES**

1x loudspeaker cable  
(standard or oversized spades)

**Zu Smooth Matte** (6 weeks)

True Black  
Dark Chocolate  
Cosmic Carbon  
Natural Linen

**Walnut + Topcoat** (6 weeks)

Walnut: Natural  
Walnut: Honey  
Walnut: Ghost Black

**Face & Base**

natural machined 6061 aluminum

**High Gloss**

Ferrari Red, pearl blues, and most other colors  
+ \$3,200 (+ 3 - 5 weeks)

**Custom Anodized Aluminum**

black or any color choices (+ 3 weeks)  
+ \$6,000

**Exotics & Art** /// contact for quote

**DEFINITION Mk.IV**

**\$15,625**

Cable not included.

**REQUIRES**

1x power cable with common  
C13/C14 connection.

1x ZuB3 terminated  
loudspeaker cable

**Or**

ZuB3 to binding post  
loudspeaker cable adaptor

**Wood Veneers**

Walnut: Honey  
Walnut: Ghost Black

**Zu Smooth Matte**

True Black  
Dark Chocolate  
Cosmic Carbon  
Natural Linen

**Driver Trim Rings & Tweeter Lens**

natural machined 6061 aluminum

**Base**

natural machined 6061 aluminum

**High Gloss**

Jet Black + \$1,100 (+ 3 weeks)

Ferrari Red, pearl blues, and most other colors  
+ \$1,600 (+ 3 - 5 weeks)

**Maple Finishes**

Sangria | Natural | Ghost Black  
+ \$600 (+ 1 - 3 weeks)

**Driver Trim Rings & Tweeter Lens**

black anodize  
+ \$300 (+ 1 - 3 weeks)

any other color  
+ \$600 (+ 3 weeks)

**Base Finish**

black anodize  
+ \$300 (+ 1 - 3 weeks)

other anodize colors  
+ \$600 (+ 3 weeks)

**Exotics & Art** /// contact for quote

**ZuB3 to BINDING  
POST ADAPTOR**

**\$140**

Price is for one left and one right.

ZuB3 to Cardas Binding Post Adaptor connects to Zu Definition Mk.IV to allow use of spades or bare wire termination instead of ZuB3 connection.

These are a cost no object solution for those choosing to use conventionally terminated loudspeaker cables or non-Zu cables. Note. Zu cannot retrofit non-Zu speaker cables with ZuB3 termination.



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**ESSENCE**

**\$5,000**

Cable not included.

**REQUIRES**

1x loudspeaker cable  
(standard or oversized spades)

**Wood Veneers**

Walnut: Honey  
Walnut: Ghost Black

**Driver Trim Rings**

natural machined 6061 aluminum

**Tweeter Face**

True Black matte

**Plinth Finish**

Silver  
Gloss Black

**High Gloss**

Jet Black + \$800 (+ 3 weeks)

Ferrari Red, pearl blues, and most other colors  
+ \$1,200 (+ 3 - 5 weeks)

**Driver Trim Rings**

black anodize  
+ \$160 (+ 1 - 3 weeks)

**Exotics & Art** /// contact for quote

**ESSENCE  
BOOKSHELF**

**\$4,000**

Cable not included.

**REQUIRES**

1x loudspeaker cable  
(standard or oversized spades)

**Wood Veneers**

Walnut: Honey  
Walnut: Ghost Black

**Driver Trim Rings**

natural machined 6061 aluminum

**Tweeter Face**

True Black matte

**High Gloss**

Jet Black + \$500 (+ 3 weeks)

Ferrari Red, pearl blues, and most other colors  
+ \$700 (+ 3 - 5 weeks)

**Driver Trim Rings**

black anodize  
+ \$160 (+ 1 - 3 weeks)

**Exotics & Art** /// contact for quote

**SOUL SUPERFLY**

**\$3,750**

Cable not included.

**REQUIRES**

1x loudspeaker cable  
(standard or oversized spades)

**Wood Veneers**

Walnut: Honey  
Walnut: Ghost Black  
Maple: Ghost Black  
Maple: Sangria  
Maple: Natural

**Driver Trim Rings & Tweeter Lens**

natural machined 6061 aluminum

**High Gloss**

Jet Black + \$500 (+ 3 weeks)

Ferrari Red, pearl blues, and most other colors  
+ \$900 (+ 3 - 5 weeks)

**Driver Trim Rings & Tweeter Lens**

black anodize  
+ \$220 (+ 1 - 3 weeks)

**Exotics & Art** /// contact for quote



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**LOUDSPEAKER**

**STANDARD FINISHES**

**CUSTOM FINISHES & PREMIUMS**

**OMEN DEF**

**\$3,875**

Cable not included.

**Wood Veneer**

Maple: Ghost Black  
Maple: Sangria  
Maple: Natural  
Walnut: Honey

**Driver Trim Rings & Tweeter Lens**

natural machined 6061 aluminum

Call for availability and quote

**OMEN**

**\$1,875**

Cable not included.

**Wood Veneer**

Maple: Ghost Black  
Maple: Sangria  
Maple: Natural  
Walnut: Honey

**Driver Trim Rings & Tweeter Lens**

natural machined 6061 aluminum

Call for availability and quote

**OMEN BOOKSHELF**

**\$1,500**

Cable not included.

**Wood Veneer**

Maple: Ghost Black  
Maple: Sangria  
Maple: Natural  
Walnut: Honey

**Driver Trim Rings & Tweeter Lens**

natural machined 6061 aluminum

Call for availability and quote

**OMEN CENTER**

**\$812**

Cable not included.

**Wood Veneer**

Maple: Ghost Black  
Maple: Sangria  
Maple: Natural  
Walnut: Honey

**Driver Trim Rings & Tweeter Lens**

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EVENT SERIES CABLE	STANDARD LENGTHS	CUSTOM LENGTHS & OPTIONS
<b>EVENT RCA</b>	<b>1.0m</b> (3.3') Stereo <b>\$800</b> <b>1.5m</b> (5.0') Stereo <b>\$930</b> <b>2.0m</b> (6.6') Stereo <b>\$1,100</b> <b>3.0m</b> (10') Stereo <b>\$1,360</b>	<b>\$260</b> each additional stereo meter <b>\$120</b> non-refundable custom y-out charge for spreads greater than 35cm (14")
<b>EVENT XLR</b>	<b>1.0m</b> (3.3') Stereo <b>\$800</b> <b>1.5m</b> (5.0') Stereo <b>\$930</b> <b>2.0m</b> (6.6') Stereo <b>\$1060</b> <b>3.0m</b> (10') Stereo <b>\$1,360</b>	<b>\$260</b> each additional stereo meter <b>\$120</b> non-refundable custom y-out charge for spreads greater than 35cm (14")
<b>EVENT S/PDIF</b>	<b>1.0m</b> (3.3') S/PDIF <b>\$400</b> <b>1.5m</b> (5.0') S/PDIF <b>\$470</b> <b>2.0m</b> (6.6') S/PDIF <b>\$540</b>	<b>\$140</b> each additional meter <b>\$10</b> BNC connector
<b>EVENT AES<sup>3</sup></b> <small>AES/EBU</small>	<b>1.0m</b> (3.3') AES3 <b>\$400</b> <b>1.5m</b> (5.0') AES3 <b>\$470</b> <b>2.0m</b> (6.6') AES3 <b>\$540</b>	<b>\$140</b> each additional meter
<b>EVENT PHONO</b>	<b>1.2m</b> (4.0') Phono <b>\$890</b> <b>2.0m</b> (6.6') Phono <b>\$1,100</b> <b>2.5m</b> (8.0') Phono <b>\$1,360</b> <b>3.0m</b> (10') Phono <b>\$1,620</b>	<b>\$260</b> each additional stereo meter Any combination of connectors: RCA   XLR   5-pin
<b>EVENT POWER</b>	<b>1.0m</b> (3.3') MAINS <b>\$550</b> <b>1.5m</b> (5.0') MAINS <b>\$600</b> <b>2.0m</b> (6.6') MAINS <b>\$650</b> <b>2.5m</b> (8.0') MAINS <b>\$700</b> <b>3.0m</b> (10') MAINS <b>\$750</b>	<b>\$100</b> each additional meter U.S. or Schuko wall plug <b>\$40</b> for UK plug, or C19/C20 connector
<b>EVENT LOUDSPEAKER</b>	<b>1.0m</b> (3.3') Ls 2-ch <b>\$700</b> <b>1.5m</b> (5.0') Ls 2-ch <b>\$780</b> <b>2.0m</b> (6.6') Ls 2-ch <b>\$860</b> <b>2.5m</b> (8.0') Ls 2-ch <b>\$940</b> <b>3.0m</b> (10') Ls 2-ch <b>\$1,020</b> <b>4.0m</b> (13') Ls 2-ch <b>\$1,100</b>	<b>\$160</b> each additional stereo meter Available in combinations of: 1/4" (6.3mm)   5/16" (8mm)   banana   bare
<b>EVENT JUMPERS</b>	<b>20cm</b> (8") St. Set <b>\$380</b> <b>30cm</b> (12") St. Set <b>\$500</b> <b>40cm</b> (16") St. Set <b>\$620</b>  <b>No other lengths available.</b>	Price is for a stereo set: (8 total ends) RED jumper x2 BLACK jumper x2  Replaces brass straps for bi-wire loudspeakers. Material: 100% pure silver, four strand Litz, Teflon insulation. Aprox. #17 gauge / leg.  Available in combinations of: 1/4" (6.3mm)   5/16" (8mm)   banana   bare



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MISSION SERIES CABLE	STANDARD LENGTHS	CUSTOM LENGTHS & OPTIONS
<b>MISSION RCA</b>	<b>1.0m</b> (3.3') Stereo <b>\$349</b> <b>1.5m</b> (5.0') Stereo <b>\$399</b> <b>2.0m</b> (6.6') Stereo <b>\$449</b> <b>3.0m</b> (10') Stereo <b>\$499</b>	<b>\$100</b> each additional stereo meter <b>\$80</b> non-refundable custom y-out charge for spreads greater than 35cm (14")
<b>MISSION XLR</b>	<b>1.0m</b> (3.3') Stereo <b>\$349</b> <b>1.5m</b> (5.0') Stereo <b>\$399</b> <b>2.0m</b> (6.6') Stereo <b>\$449</b> <b>3.0m</b> (10') Stereo <b>\$499</b>	<b>\$100</b> each additional stereo meter <b>\$80</b> non-refundable custom y-out charge for spreads greater than 35cm (14")
<b>MISSION S/PDIF</b>	<b>1.0m</b> (3.3') S/PDIF <b>\$199</b> <b>1.5m</b> (5.0') S/PDIF <b>\$249</b> <b>2.0m</b> (6.6') S/PDIF <b>\$299</b>	<b>\$100</b> each additional meter <b>\$10</b> per BNC
<b>MISSION AES<sup>3</sup></b> AES/EBU	<b>1.0m</b> (3.3') AES3 <b>\$219</b> <b>1.5m</b> (5.0') AES3 <b>\$279</b> <b>2.0m</b> (6.6') AES3 <b>\$359</b>	<b>\$120</b> each additional meter
<b>MISSION PHONO</b>	<b>1.2m</b> (4.0') Phono <b>\$399</b> <b>2.0m</b> (6.6') Phono <b>\$499</b> <b>2.5m</b> (8.0') Phono <b>\$549</b> <b>3.0m</b> (10') Phono <b>\$599</b>	<b>\$100</b> each additional stereo meter Any combination of connectors: RCA   XLR   5-pin
<b>MISSION POWER</b>	<b>1.0m</b> (3.3') MAINS <b>\$299</b> <b>1.5m</b> (5.0') MAINS <b>\$329</b> <b>2.0m</b> (6.6') MAINS <b>\$359</b> <b>2.5m</b> (8.0') MAINS <b>\$399</b> <b>3.0m</b> (10') MAINS <b>\$429</b>	<b>\$60</b> each additional meter U.S. or Schuko wall plug <b>\$40</b> for UK plug, or C19/C20 connector
<b>MISSION LOUDSPEAKER</b>	<b>1.0m</b> (3.3') Ls 2-ch <b>\$339</b> <b>1.5m</b> (5.0') Ls 2-ch <b>\$389</b> <b>2.0m</b> (6.6') Ls 2-ch <b>\$439</b> <b>2.5m</b> (8.0') Ls 2-ch <b>\$489</b> <b>3.0m</b> (10') Ls 2-ch <b>\$539</b> <b>4.0m</b> (13') Ls 2-ch <b>\$589</b>	<b>\$100</b> each additional stereo meter Available in combinations of: 1/4" (6.3mm)   5/16" (8mm)   banana   bare
<b>MISSION JUMPERS</b>	<b>20cm</b> (8") St. Set <b>\$140</b> <b>40cm</b> (16") St. Set <b>\$180</b> <b>No other lengths available.</b>	Price is for a stereo set: (8 total ends) RED jumper x2 BLACK jumper x2 Replaces brass straps for bi-wire loudspeakers. Material: heavy silver over copper, twin Litz, Teflon insulation. Approx. #14 gauge / leg. Available in combinations of: 1/4" (6.3mm)   5/16" (8mm)   banana   bare
<b>MISSION IPOD/Walkman</b>	<b>1.0m</b> (3.3') 3.5mm <b>\$129</b>	Mini to RCA or Mini to Mini: Most any color you can think of.



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## PHONO PICKUPS

## DETAIL

**ZU/DL-103**  
Grade 2 PRIME  
**\$874**

0.1% interchannel tolerances

**ZU/DL-103**  
Grade 2  
**\$749**

0.5% interchannel tolerances

**ZU/DL-103**  
Grade 1  
**\$624**

1.0% interchannel tolerances

**ZU/DL-103**  
(standard grade)  
**\$549**

2.0% interchannel tolerances

## ACCESSORIES / SWAG

## DETAIL

**ZU CLEANING KIT**  
**\$20**

Humble but effective. Kit includes:  
1x 8x8x1 inch Zu box  
4x 1x4 Cape Code polishing patch, each sealed in aluminized Ziplock bags  
1x 16x16 inch large micro-fiber buffing cloth  
1x instructions

**ZU TEE 'NAMEPLATE #1'**  
**\$40**

Men's sizes S, M, L, XL, XXL  
American Apparel made. Marks, tags and printing done in Oregon.  
Shipping February 1.